



DIRECTOR'S MESSAGE

StyleFab is on its way to create a strong & responsible legacy in the textile and apparel industry. We plan to shape this organisation on a firm foundation of honest business practice, visionary decision making and empathetic customer relationship model. With the changing momentum of the market, we endeavour to steer Stylefab in the right direction of fashion & textile management, relevant to the current challenges of the 21st century.

We believe good design is good for business. Our selection is sincere and offers the best value for money. We have been fortunate to receive positive feedback from our clients that our commitment towards providing outstanding products and services have surpassed their expectations. Our relationship has successfully added value and made a positive difference in our customers' lives. We have been upholding the highest standards of integrity in all of our actions. This has helped us to win over the market and gain trust in other aspects of our business. We are ready to create milestones towards holistic textile management.

We promise to do our best in nurturing relationships with our every customer, stakeholder and employee associated in this journey.

Best wishes,
Director

VISION Innovation. Speed. Partnership. Sustainability. Reliability.

At Stylefab we strongly believe in the following a set of values

CHANGE

Change is an indispensable part of the Fashion industry. When we welcome changes, our growth becomes inevitable.



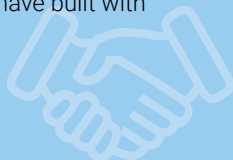
PRECISION

Keen eye for every detail helps in flawless deliverance.



CONCORD

We appreciate and value the efforts that our workforce, sales team & channel partners put towards achieving our business goals. We are here to nurture a legacy with the relationships we have built with them.



EMPATHY

Understanding the needs of society & nature helps us in contributing towards a holistic development. We believe our growth is irrelevant if we cannot grow together



MOMENTUM

We always strive to adapt ourselves with the fast-paced demands of the market. Our team adds extra velocity to our business with a fast turnaround time.



RELIABILITY

Our clients can rely on us to deliver the relevant customisation in the feel, fall, texture, colour and finish of the product with regards to their requirements. And everytime we win their trust by committing ourselves to meet deadlines.

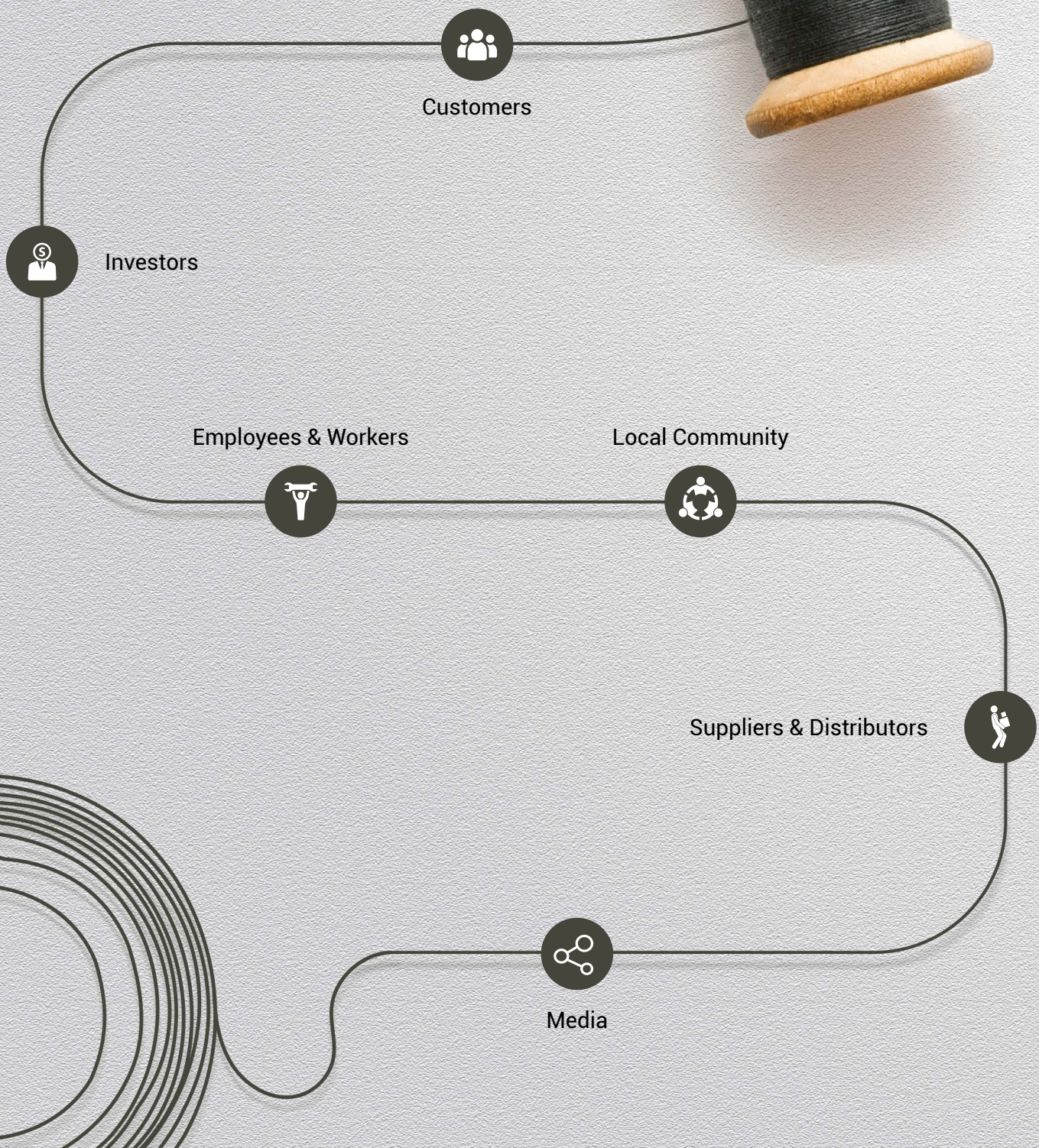


NETWORK

STRENGTHENING ROOTS.
INSPIRING LIFESTYLES.

Stylefab prides itself on firmly grounding its roots in the Indian subcontinent and then gradually spreading its roots in the European and American countries.

OUR NETWORK



BEGINNING OF STYLE

Stylefab ventured in the business of textiles and apparel with the vision to create a one of a kind wholesome couture. Our endeavour is to shape a new coming of age trendy style in the global marketplace that will add value to the individual style. We firmly believe such changes are only possible if vigilance is combined with a global outlook. Started in 2014, with a widespread export network in Germany, US, UK, France, Italy & India, Stylefab plans to enrich & support the respective cultures with the exchange of ideas & fashion innovations in the upcoming years.



TIMELINE

Established in 2014, Stylefab with its 1000sq.ft set up in India started manufacturing fabrics and within the timespan of 6 years expanded globally accomplishing itself as one of the most reliable companies in the world.

Establishment
of the
business



Started catering to
Indian Brands



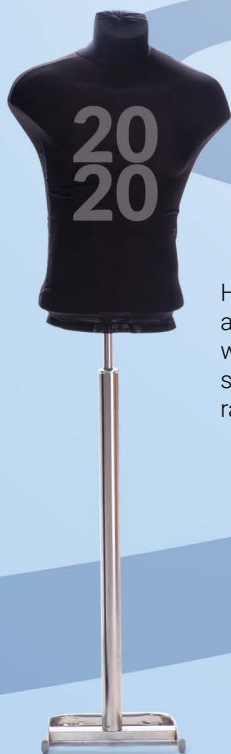
Marked its
presence
in USA.



Created contemporary
collection for European
brands and started
supplying



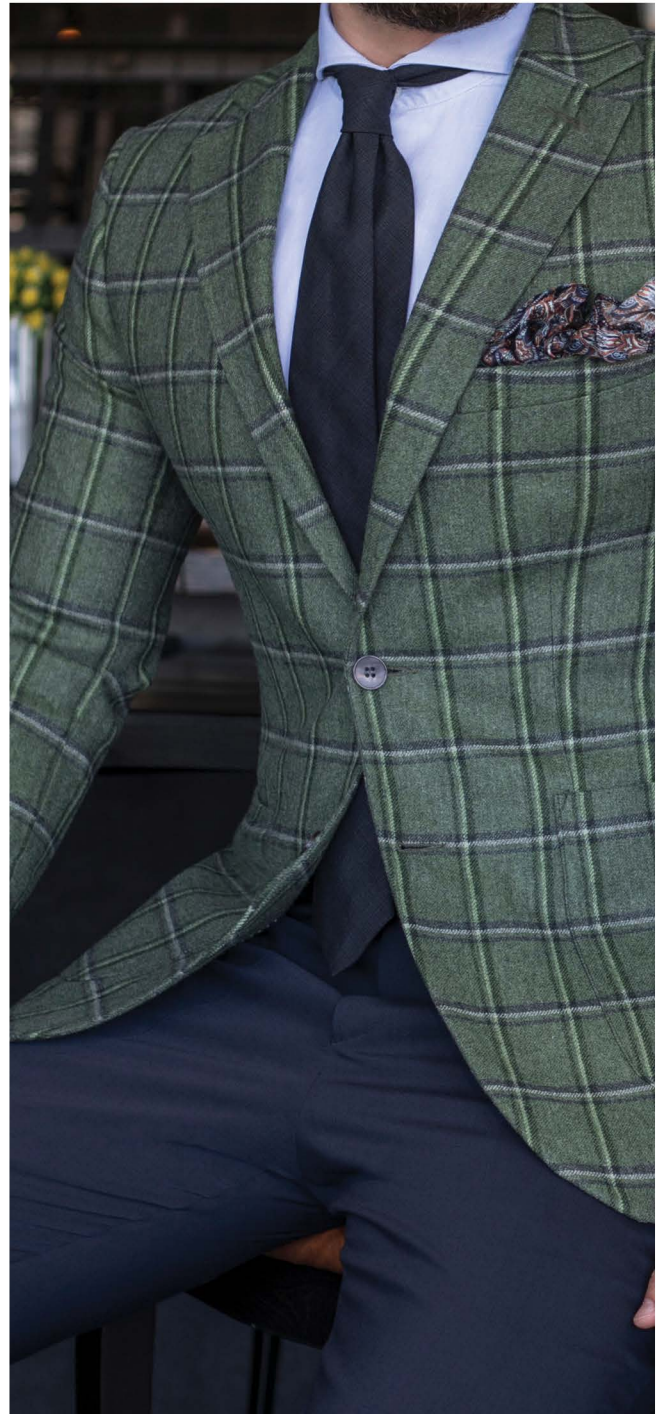
Expanding the
business further
to reach out the
European brands
with an international
contemporary
collection.



Horizontal integration by
adding a new collection of
wide range of knits, cotton/
stretch and ceremonial
ranges.

Started distributing
to the premium
customers in Asia.





THE CONTINUUM IN CHANGE.



Change with
People.



Change
with the
Trend.



Change with the
**Global
Marketplace.**

Stylefab believes in expressing the individual distinctive style from the depths of your being and polishing your style with the flow of changes. Our design team with their experience in colour forecast and new looks keeps a vigilant watch on the changing fashion scenarios- they know when to add eloquence to the subdued mellow, or when to add subtlety to cheekiness.

CUSTOMER CENTRIC RELATIONSHIP

There's a story behind every expression. Handpicking selective stories is as essential as breathing life to a structure. We painstakingly go through the selection of fabrics, so that when they touch the body, they can pulsate with their own vigour and mirror every expression & mood with poise & elegance. Distinctive sales though definitely on our cards, we also want our relationship with our customers to go beyond that.

We are always on the lookout to do something extra for our customers- to build a symbiotic relationship with them.

Starting with humble beginnings, it's exclusively crucial to us that we develop relationships without any crease.

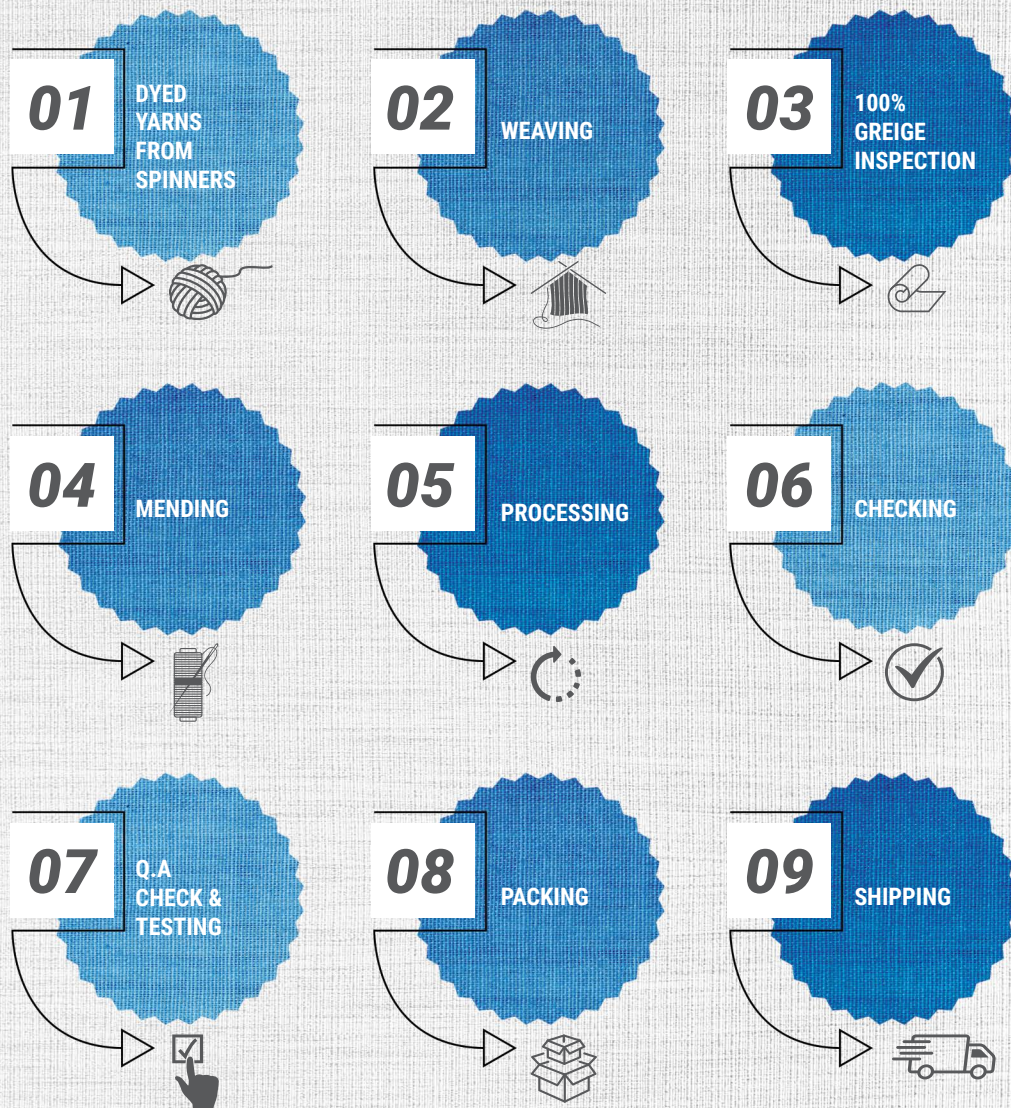


PRODUCT DEVELOPMENT

StyleFab purchases fiber dyed and dope dyed yarns from spinner and then converts it into greige fabric by weaving. This greige fabric is 100% inspected and processed to give it a finished touch.

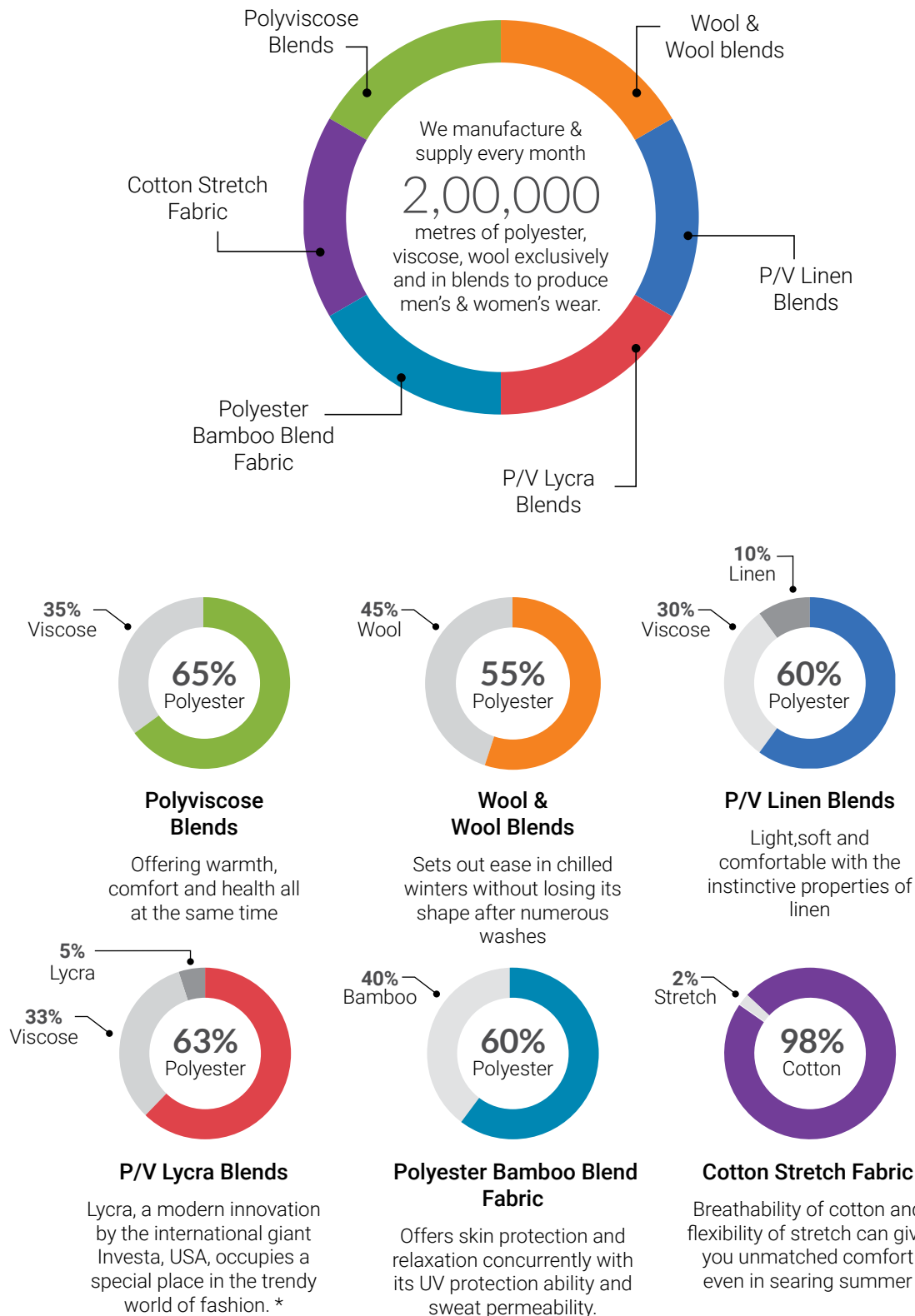
This fabric is mill processed and tested to the required standards. The fabric is passed through an international 4 point grading system.

MANUFACTURING PROCESS FLOW CHART



RANGE OF FABRICS

Stylefab handpicks fibres to shape them into finished fabrics. The overall process of conversion undergoes meticulous treatment and care.



Poly Viscose stretch Blend Providing style in jacquard design and formal looking knits for comfort and high stretch

*It easily conforms to any body shape and fits every personality and age. Clothes with Lycra blended with Poly-Viscose, offer these benefits coupled with durability & easy care. The theme is "enjoy the difference with Lycra, look good, feel good". It is for everyday people, people of every walk of life. It is for every segment be it casual, formal or semi-formal. INVISTA Lycra® hang tags will be provided to STYLEFAB customers.

KEY STRENGTHS OF STYLEFAB



1

Wide Range Of Choice:

A variety of fabric range that you can opt from our extensive collection of textiles.



2

Customization:

According to individual preferences and specifications, we can customise the outfits with various finishes like Teflon coating, Antibacterial, waterproof, anti-odour, SPF – UV Protection, Moisture Control and Fragrances. *



3

Quality:

Intimate Trust, Comfort & Trendy Style are the USPs of the brand. With these values at the core, we strive to give back in your hands a product that goes through rigorous quality control processes. The fabrics are chosen, and then gradually put through various stages of durability and colour prognosis tests so that they can be friends with you for a long time. The dye penetrates to the depths of the fabrics, ensuring the longevity & evenness of the colours.



4

Effective Communication:

Our various pre-sales and post-sales engagements throughout the year is focussed on reaching out to our clientele and retail partners in the best possible way.



5

Speed:

We endeavour to develop our fabric in such a way that they can mutate with the advancing pace of the market and we deliver fast and good.



* WATER, OIL AND STAIN REPELLANT FINISH : Teflon® HPR - A high tech fabric protector that stays the same even after repeated washings. Rain and dirt are easily removed from it. Teflon® is Huntsman USA's water-based finish that resists interacting with other chemicals. When applied to fabrics, this invisible finish provides superior water repellency and protection. Teflon® delivers durable long-lasting protection by forming a molecular shield around the fibres. Teflon® HT is odourless and clear in colour, it lets the material breath and is skin friendly. Huntsman USA's Teflon® hang tags will be provided to STYLEFAB's Customers.

SUSTAINABILITY

We consciously endeavour to uphold our values as responsible corporate citizens for both the society and the environment. We believe that the quality of lifestyle and fashion can only improve if stimulated through a holistic approach. We focus on the following key areas to minimise the effects on the environment:





ROADMAP

We plan to incubate a holistic future involving the local ecosystem. We believe our community is our biggest asset and our biggest investment lies in the scope to be able to enrich their lives. In this regard, the following key points will help in shaping our future ahead.

SPECIAL FINISHES BY STYLEFAB

To give a optimum ergonomic experience StyleFab range of fabric is treated with some functional finishes. It's a sophisticated interplay of fashion and some high performance technology. Where the Function let the design function with comfort and hygiene.



WATER & STAIN MANAGEMENT

Water repellant finish from 5 wash to 50 wash:
Stain repellency finish for 5 wash to 30 wash:
Combination of spot lifter, water and oil repellency for 15 washes:

We can provide water repellant finishes with and without fluoro carbon involvement. The CFC free finishes show a lower oil repellency. Water repellant anti-microbial: It's a combo of two features.



MOISTURE MANAGEMENT

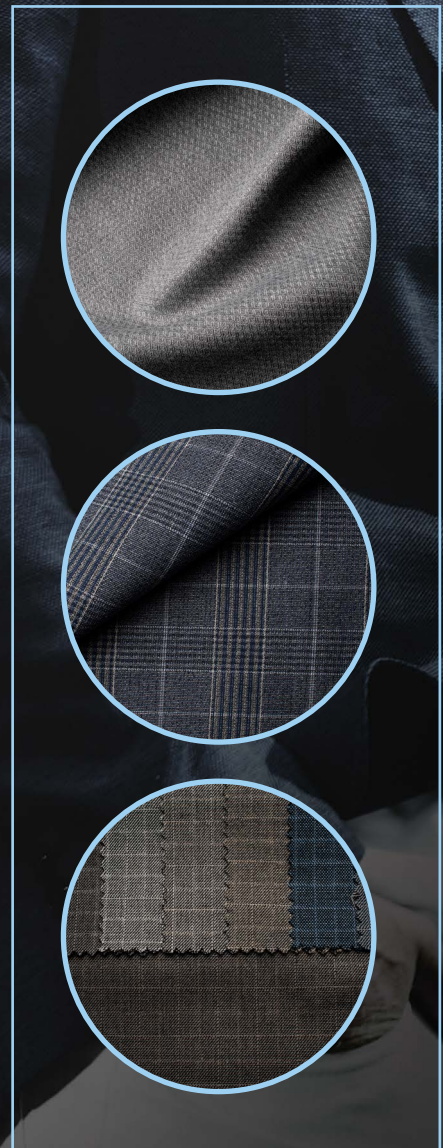
Offers better wicking properties. physical activity. It causes irritation and bacterial growth when accumulated in between the fabric and skin.

It works by:

- Transporting sweat to the fabric outer surface.
- Perspiration spreads over a large area.
- Perspiration evaporates swiftly.

Properties:

- Unique structure that draws moisture away from the skin through micro channels.
- Unique cross section of the fibres makes Kool Tex fabrics more breathable and comfortable.
- Ensures permanent comfort throughout the life of the garment.





SANITIZE FINISHES

Anti-microbial & anti-bacterial finish.
Anti-bacterial finish: Suitable for suiting's;

Feel Fresh are performance fabric which limits bad odor in clothing.

- Permanent anti-microbial and anti Air Therm is a special fiber which gives better bounce, softer touch and superior thermal properties.
- **Enabling warmth and comfort:** Functional fibre traps



EASY CARE

Wrinkle free & silky handle with stretch.
Fragrance finish: we can offer fabric with fragrance in many flavors. Total easy care wool fabric: completely washable and tumble dryable fabric. Fiber based performance. We can offer no iron feature on stretch fabrics & design the performance feature as per the need.



POWER COTTON

A System for comfortable cotton fabrics with more than 5 times higher abrasion resistance.



SMOOTH AS IRON

A non-iron finishing system that keeps fabric smooth, soft and strong especially on collar and cuffs.



FRAGRANCE FINISHES

Cool mint finish: fragrance of mint + moisture management.

Naturally fresh technology for Odor-free effects

- Natural mint based products for applications on all fibers. Natural mint based odor and hygiene management.
- Naturally fresh and odor free clothing
- Reduces development of odors caused by microbes.



SPECIAL OPTIC FINISHES

Gloss & shine: We can offer various levels of shine on any fabric.

Super Black: A richer and deeper black finished fabric that fits all occasions.

- Rich Black Shade: Unmatched colour intensity.
- Everlasting consistent colour:
- Easy Care and Maintenance:

Bright Dream: Whiter than white fabrics

- Easy care; no ironing.
- Formaldehyde-free



SURFACE CONSTRUCTIONS/ DECONSTRUCTIONS

Peach finish & brushes finish on all fabrics.

We are experts in stretch the fabrics & can provide varied levels of stretch in fabrics.



FIBER BASED FINISHES

Thermo lite fiber; which keeps the body warm.

Koolmax fiber based fabrics; which keeps the body cool.

HeiQ-Real Silk: Luxurious feel of silk to other fabric types like polyamide, polyester, cotton or its blends or on any kind of fabric.

- Luxurious touch of softness
- Enhanced comfort thanks to highly absorbent and fast drying effect
- Cost effective value enhancing treatment
- Applicable on natural, synthetic and blend

Air Therm (R-Elan) is a special fiber which gives better bounce, softer touch and superior thermal properties.

- **Enabling warmth and comfort:** Functional fibre traps air for greater thermal insulation makes it perfectly suitable for winter clothing.
- **Light weight characteristics:** Can be used for everyday wear and extreme activities.
- **Skin friendly product:** No thermal insulation chemical is added.



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